

## 2019 MEMBER PROGRAM

### CURRENT TSO:

| Increase Costa By 50 Units And Receive A 50% Discount   | Terms*** |
|---|----------|
| <p>EXAMPLE:<br/>TSO's has 25 Units of COSTA, (+) 50 Units, = 75 Units in location. COSTA will extend a 50% onetime discount for increasing the COSTA Units.</p> <p>*Increased units will need to be maintained in store. Not intended for day to day re-orders. This is intended to increase margin on the initial expansion.</p> <p>*Units can be a combination of sun and optical</p> | 90 Days  |

**MEMBERS RECEIVE**

**10% OFF PLANO**  
**15% OFF RX SUN**  
**30% OFF OPTICAL**  
**1 FOR 1 EXCHANGE**

**NO CHARGE SHIPPING (GROUND)**

\* Dealers carrying Costa Optical must have 24 Plano sunglasses and maintain a minimum of 18 optical frames in Inventory

### NEW TSO 'On-Board'

| Purchase                       | Invoice SAVINGS* | Terms*** | Free Display**        |
|--------------------------------|------------------|----------|-----------------------|
| 24 Sun <u>or</u> 18 Optical    | 50% OFF          | 60 days  | DI 24                 |
| 24+ Sun <u>and</u> 18+ Optical | 50% OFF          | 90 days  | DI50G                 |
| Mix-A-64                       | 50% OFF          | 120 days | DI 64                 |
| 50 Sun and 30 Optical          | 50% OFF          | 120 days | DI OPT & DI 50G Combo |



**New Accounts:** Minimums order is 24 Sunglasses: 24 Plano sunglass & 18 optical frames in inventory at all times.

Must carry plano sunglasses in order to carry optical.

\* INVOICE SAVINGS applied on opening order.

\*\*\* Pending Credit Approval.

Program subject to change without notice

 **NEW Accounts will receive a COSTA Branded Window Cling (Qty1)**  
 **Branded Displayed (Size Dependent upon Quantity) If they can use it.**

