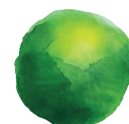
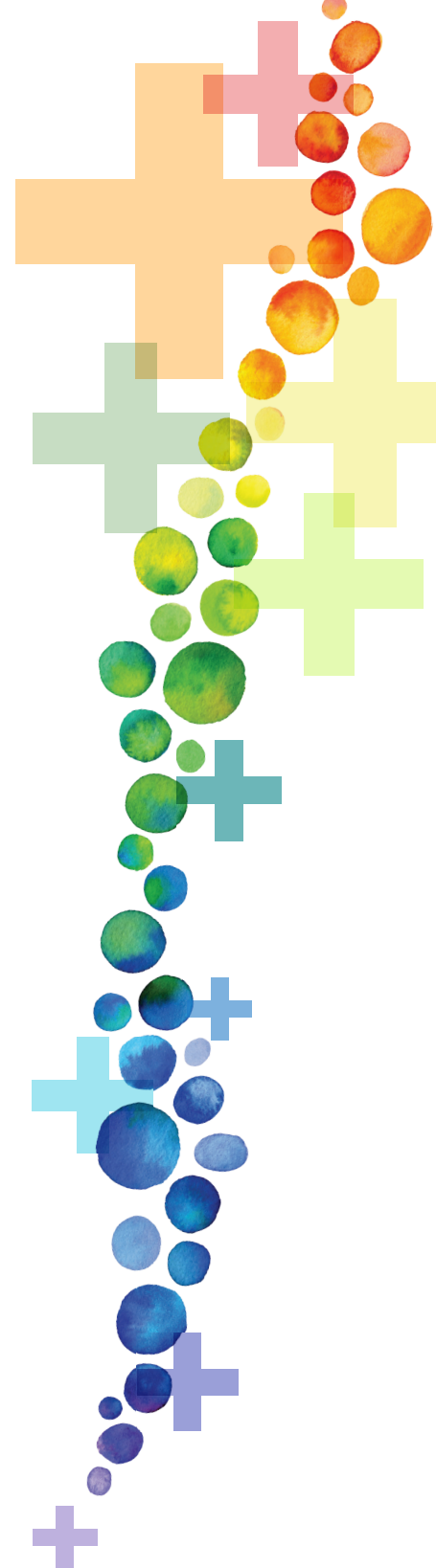


# Partner with CooperVision by joining our **CV+ PROGRAM**

At CooperVision, we're dedicated to your success. We understand your number one priority is providing your patients with the best eye care, not managing your practice's online presence and reputation. That's why we created the CV+ Program. With CV+ we will help you build and expand your business with guidance from technical experts who can lead you to technology solutions that are right for your specific needs.

## As a member of **CV+** you will enjoy:

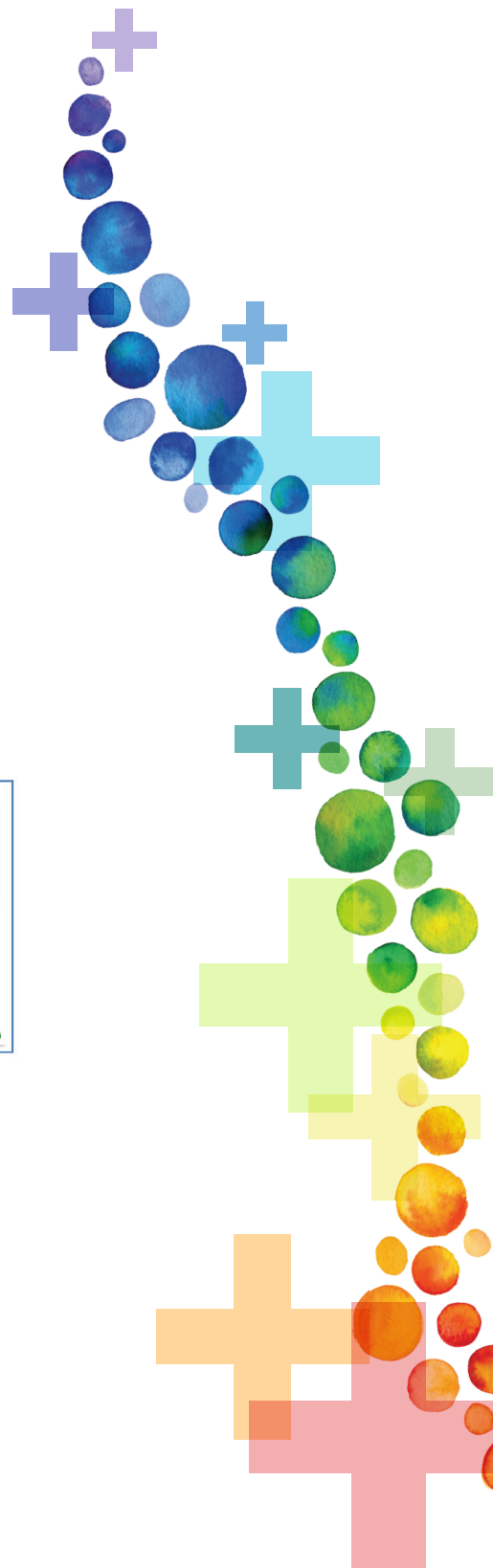
- Access to highly knowledgeable digital experts that will work with you on a plan of action for your practice
- Customized e-Business Plans covering the following key areas:
  - Social Media and Patient Engagement
  - Optometry Web Presence
  - On-line Reputation Management
  - Practice Management Technologies
- e-Business Knowledge Portal and Training:
  - Extensive educational content on all major areas of e-Business
  - Best practices from across the industry and benchmarking
  - Dedicated access to CV+ sponsored social forums
  - Ongoing education, quarterly regional and web-based seminars on e-Business
- Access to best-in-class service providers at CV+ preferred pricing.



CooperVision™

# CV+ PROGRAM

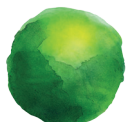
## Process



- 1 e-Business Plan Interview:**  
Your sales representative will discuss your current e-business goals and plans.
- 2 Customized e-Business Plan:**  
A customized plan created by the CV+ e-Business team based on data from the interview, online research and benchmarking of similar offices.



- 3 Best-in-class solutions:**  
Achieve your business goals by partnering with your sales representative and CV+ e-Business Consultant to implement technology solutions.
- 4 Follow-up, Benchmarking and Best e-Practices:**  
Meet your business objectives and milestones with ongoing support and plan follow up from the extended CV+ team.



CooperVision™

www.coopervision.com  
800 341 2020

Get started today by speaking with your sales representative for information on how to enroll in the **CV+ Program**