



CooperVision® 2014 Practice Builder Program

- Earn up to 12% rebate on all CooperVision products purchased direct and through a CooperVision authorized distributor.
- Rebate percent earned is determined based on total products purchased in a quarter and growth over previous year's quarter.*
- Rebate qualifications are determined per location, and each location will need to have an active direct account number to participate.
- For pricing details and your 2013 quarterly base, please contact your local CooperVision Account Executive at 1-800-341-2020.
- Please allow 6 to 8 weeks for reporting and administration.
- WebSystem3 discounts are based on your qualifying purchase level. Ask your CooperVision Account Executive how to enroll.

Quarterly Sales Per Location	Percent of Sales in the Quarter Vs. Previous Year's Quarter Sales			
	less than 100%	100% - 109.99%	110% +	WebSystem3 Discount
\$1,500 to \$2,999	0%	2%	4%	25% OFF
\$3,000 to \$7,499	0%	4%	6%	50% OFF
\$7,500 to \$15,000	0%	6%	8%	75% OFF
\$15,000+	4%	8%	12%	100% OFF

Calendar Quarter			
Quarter 1	Quarter 2	Quarter 3	Quarter 4
February 1 to April 30	May 1 to July 31	August 1 to October 31	November 1 to January 31, 2015

PRACTICEBUILDER



*January rebate will be based on February, March, and April.
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Unlimited Voice, Text & Email

Flexible Patient Communications. Outstanding Value.

Just \$299 per month

GET IT ALL. REACH 100% OF YOUR PATIENTS IMMEDIATELY:

- Unlimited Text Messaging
- Unlimited Voice Messaging
- Unlimited Emails

INCLUDES:

- Confirmation Emails
- Welcome Email
- Direct Review Links to Google, Yahoo, Yelp
- Reminder Emails
- VisionApp Email
- Fully Integrated Facebook Application
- Recall Emails
- Satisfaction Survey
- Automated Quarterly Patient Newsletter
- Rx Ready Emails
- Birthday Emails
- Ongoing Technical Support
- Post-Dispensing Emails
- Marketing Campaigns
- "Intelligent" Appointment Scheduling
- Thank-You Emails

No set-up fee. Set up for the office is provided at no charge. This includes software installation, training for the office staff, and Facebook integration.

Additional office locations: \$269 per month for each additional location. No additional provider fees for up to six doctors at the same office location.

**FREE
Mobile
App**

For a limited time, our integrated mobile **VisionApp** (regularly \$49/mo.) is included **Free** for one year with your subscription.

Sign up for a FREE 30-day trial today. Hurry! Offer expires 6/30/14

WebSystem3 reserves the right to modify or terminate the programs, promotions and/or pricing described herein at any time and for any reason with or without notice.

Call Toll Free:
866-575-EYES
(8 6 6 - 5 7 5 - 3 9 3 7)
www.WebSystem3.com



A CooperVision® COMPANY



CooperVision®

Earn rebates toward better patient communications

As a partner in your success, CooperVision believes strongly in the importance of using smart communications to drive revenue growth and profitability. That's why CooperVision is offering rebates on your WebSystem3 patient communications software.

HOW WEBSYSTEM3 REBATES WORK

- 1 Offices live on WebSystem3 at the start of a CooperVision fiscal quarter can begin to earn rebates.
- 2 Based on purchases of CooperVision lenses during a CooperVision fiscal quarter, an office can earn a CooperVision rebate on WebSystem3 fees.
- 3 CooperVision rebates earned during a CooperVision fiscal quarter are applied to the next CooperVision fiscal quarter's monthly WebSystem3 service fees.

CooperVision Fiscal Quarter Purchases	Rebate Next CooperVision Fiscal Quarter (Applied to WebSystem3 Fees.)
\$1,000 - \$1,499	10% off WebSystem3 fees.
\$1,500 - \$2,999	25% off WebSystem3 fees.
\$3,000 - \$7,499	50% off WebSystem3 fees.
\$7,500 - \$14,999	75% off WebSystem3 fees.
\$15,000 +	100% off WebSystem3 fees.

Rebates apply at the individual office location level. An office subscribing to WebSystem3 must meet the purchase level as outlined above to be eligible for the corresponding rebate. For multiple office locations that purchase through a single account or office, the total purchase level will be averaged across the number of offices in the group. The corresponding rebate for the average purchase level will be applied to each WebSystem3 subscription held by a single account or office. Subject to additional terms and conditions which shall follow. CooperVision reserves the right to modify or terminate this program at any time and for any reason with or without notice.

For More Information
 Contact Your CooperVision Sales Representative
CVPLUS@COOPERVISION.COM